



*CRM on Demand. Email & SMS marketing. Affiliates. online, anytime, anywhere  
... as easy to use as online banking ...*

### **Powerful CRM (customer relationship management)**

Are you looking for the easy and effective way for you and your team to keep track of every interaction you have with your sales prospects and customers? From anywhere, anytime, using the web?

SaleMaker is a comprehensive and flexible 100% online CRM solution allowing you to maintain the vital history of your client/prospect dealings. Notes, phone calls, follow-ups, emails, campaign emails & SMSs - all can be viewed at any time showing you exactly what was sent or said.

In addition you can view all your own *planned* activities - phone calls, campaign stages, follow-ups; never miss a promised follow-up phone call.

As you update activities, you are simultaneously prompted to define the next activity you need to take. In this way, ensure a promised follow-up call actually happens. Banish forever, that unforgivable lost or forgotten follow-up.

### **Automated Campaign Management**

Build campaigns that allow you to schedule the sending of one-off or multiple emails (or SMS text messages), created to meet the needs of your sales prospects and customers. Keep your company right in front of those who are keen to be kept up-to-date about your products and services - and success stories.

### **Simple monthly subscription plans**

No matter how you use SaleMaker, we have a subscription plan for you.

Our Standard Subscription Plan lets you store up to 10,000 contacts' details AND to send up to 10,000 emails in any one month. Also included are 2 CRM User licences. We also have an plan for clients who need only 1 CRM User licence.

If you work with really big numbers, additional CRM User licences, contact and email packages are available

SMS text messaging is pre-paid in blocks of 250 messages.

You choose what is right for you - and you can change your plan whenever you need. You might, for example, hire an extra two salespersons for a couple of months to do tele-marketing. You simply subscribe for 2 extra User licences, only for those two months.

### **Setup, training and support**

Every new client is given three hours of support at no xtra charge with their initial subscription. After that, one hour per month, FREE. And after all that; training, template design, & support are always available at \$100 per hour. We want you to get the maximum benefit from using SaleMaker and will always support you.

Call us now for a demonstration and to talk with us about your exact requirements.

### **Key Functions**

#### **CRM**

- Quick search for Contacts and Companies
- Easy view of all contact/customer interactions
- Fully mapped importing of Contact, Company and profiling information
- Complete history of Planned and Completed Activities for every Contact
- Focus Group per User (Contact "ownership")
- User-defined profiling Tags - string, numeric, date, validation lists - for both Companies and Contacts
- Search by Company, Contact, Tags

#### **Campaign Marketing (automated)**

- Single and multiple-stage campaigns
- Emails, SMSs, Hard-Copy, follow-ups
- Copy a complete campaign template to a new one - with all data and stage information - great for producing periodic newsletters and updates
- Built-in HTML editor to produce great looking emails
- Database unsubscribes included

#### **Website Integration**

- Contact data entered into forms on your website, can be captured directly into SaleMaker with you being advised by email. A smartly designed email can then be sent automatically to acknowledge the contact's request - this could be a simple 'thank you' or perhaps, a colourful gift voucher.

#### **Affiliates**

- SaleMaker includes a complete affiliates module - you can appoint friends, associates etc who are able to introduce suitable contacts for you to enter into sales negotiations for your product/ service etc. AND they earn commission for any sale you make.

